Training Workshop on Public Health Management
Program Overview

The Training Workshop on Public Health Program Management is designed and implemented by PHFI in collaboration with State Governments considering the dearth of trained healthcare professionals for effective and efficient health program management in the country. The aim of the program is to enhance the management skills of professionals in the field of public health and to equip them in utilizing various scientific and proven approaches in program planning and management. This will also provide the practical exposure needed to enhance the effectiveness of the working professionals. This will be a 4-day residential program comprising of an interdisciplinary approach by blending theory and practical application in a problem-solving perspective.

About Public Health Foundation of India

Public Health Foundation of India (PHFI) is a public private initiative that has collaboratively evolved through consultations with multiple constituencies. PHFI is a response to redress the limited institutional capacity in India for strengthening training, research and policy development in the area of Public Health. For more information, please login www.phfi.org

About National Health Mission

NHM seeks to provide equitable, affordable and quality health care to the population, especially the vulnerable groups. In order to provide managerial support for tackling funds, monitoring activities under the mission, provision has been made for setting up program management unit at state and district levels. Capacity building of professionals engaged in the program management is essential for NHM in achieving its objectives.

Learning Objectives

- To provide an overview of health programs by public, private and not-for profit organizations (national and international) in the country.
- To orient the participants on the gaps and challenges in the management and implementation of health programs.
- To improve the skills of working professionals using evidence based curriculum which includes tools and techniques to manage health programs efficiently to produce the desired health outcomes.
- To develop competence and confidence of Program Managers for troubleshooting challenges in the field of health management.

Salient Features

- Eminent faculty
- 4 day residential training program
- Collaborative effort by PHFI and State Govt’s.
- Exclusively designed for working health care professionals
- Blended approach of teaching
- Theory & Practical
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For more information, please login [www.phi.org](http://www.phi.org)

**Methodology**

The program will have strong emphasis on adult learning methods - group work, presentations, case studies, role play and experience sharing.

**Expected Participants**

Any graduate with minimum 3 years of experience in health program management. OR Post-graduate with minimum 2 year of experience in health program management.

**Nominations Of Participants**

State government will nominate batch of 25-30 participants.

**Course Curriculum**

1. Overview of Public Health in India - Challenges, Issues & Way Forward
2. Health Program Planning - Concepts, Theories, Frameworks and Models
3. Health Program Management from Project Cycle Management Perspective
4. Program Evaluation - What is Evaluation, Types of evaluation, Developing an Effective Evaluation Plan
5. Health Information Technology
6. Strategic Communication in Health
7. Reports and Documentation as Management Requirement and for Knowledge Sharing

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**NHM-Government of Odisha has trained 33 District program Manager’s (DPM’s) under this program.**

**NHM-Government of Madhya pradesh has also accepted to train 2 batches.**

**Training Programs offered by PHFI for Medical Officers/ Primary Care Physicians in other fields - Diabetes, Thyroid Disorders, Hypertension, Cardiovascular Disease & Stroke, COPD & Asthma, Women’s Health, Healthcare Quality, Gestational Diabetes Mellitus and Mental Health.**

*For more information, please login [www.phfi.org](http://www.phfi.org)*
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